

Lecture 47: Google Organic Search On Your App Store URL Expert Strategy

It's important to find out what keywords your app is ranking well for in the app store and use those keywords in some of your backlinks and point them back to your app store url, so these links start to show up in Google's organic search results. This alone will send you loads of fresh users right to your app store url. Because your app store's url is on a well established high page rank, it will most likely show up higher in Google's organic search results compared to your website you created for SEO purposes. Okay, I'll see you in the next lecture.